



43rd Annual
Maple Lake Ice Fishing Derby
February 3, 2018
MINNESOTA'S LARGEST ICE FISHING DERBY



Sponsorship Opportunity

What's Your Hook?

Northern Level

\$5,000 & Over

- Co-op TV Spots on Sporting Shows (January)
- 250,000 Outdoor News Newspaper Ads – (4 issues)
- Reserved 20' booth in Derby Sponsor Circle – Feb 3rd
- 2 - 5 Minute Live Radio Interviews during Derby
- 5,000 Ticket Fronts
- 5,000 Fliers
- 73,000 Website Views

Sturgeon Level

\$1,000 - \$4,999

- 250,000 Outdoor News Newspaper Ads – (4 issues)
- Reserved 20' booth in Derby Sponsor Circle – Feb 3rd
- 1 - 5 Minute Live Radio Interview during Derby
- 5,000 Fliers
- 5,000 Ticket Backs
- 73,000 Website Views

Musky Level

\$500 - \$999

- 5,000 Fliers
- 73,000 Website Views
- 8 ½ X 11 Ad Sheet in Registration Bag
- Reserved 20' booth in Derby Sponsor Circle – Feb 3rd

Walleye Level

\$250 - \$499

- 73,000 Website Views
- 8 ½ X 11 Ad Sheet in Registration Bag

Sponsor Name:

Phone:

Address:

Email:

Please Make Checks Payable to **Maple Lake - Lake Property Owner's Association**

P.O. Box 460, Maple Lake, MN 55358

Contact Greg Thomes: 763-443-7039

Thank you for your support.