



46th Annual

Maple Lake Ice Fishing Derby  
**February 6, 2021**  
MINNESOTA'S LARGEST ICE FISHING DERBY



# Sponsorship Opportunity

## What's Your Hook?

### Northern Level

**\$5,000 & Over**

- 800 Co-op TV Spots on Sporting Shows (January)
- 250,000 Outdoor News Newspaper Ads – (4 issues)
- Reserved 20' booth in Derby Sponsor Circle – Feb 1<sup>st</sup>
- (2) - 5 Minute Live Radio Interviews during Derby
- 7,500 Ticket Fronts
- 5,000 Fliers (Inserted in local shoppers)
- 73,000 Website Views
- 8 ½ X 11 Ad Sheet in Registration Bag (To be provided by sponsor)

### Sturgeon Level

**\$1,000 - \$4,999**

- 250,000 Outdoor News Newspaper Ads – (4 issues)
- Reserved 20' booth in Derby Sponsor Circle – Feb 1<sup>st</sup>
- (1) - 5 Minute Live Radio Interview during Derby
- 7,500 Ticket Backs
- 5,000 Fliers (Inserted in local shoppers)
- 73,000 Website Views
- 8 ½ X 11 Ad Sheet in Registration Bag (To be provided by sponsor)

### Musky Level

**\$500 - \$999**

- Reserved 20' booth in Derby Sponsor Circle – Feb 1<sup>st</sup>
- 5,000 Fliers (Inserted in local shoppers)
- 73,000 Website Views
- 8 ½ X 11 Ad Sheet in Registration Bag (To be provided by sponsor)

### Walleye Level

**\$250 - \$499**

- 73,000 Website Views
- 8 ½ X 11 Ad Sheet in Registration Bag (To be provided by sponsor)

Sponsor Name:

Phone:

Address:

Email:

Please Make Checks Payable to **Maple Lake - Lake Property Owner's Association**  
P.O. Box 460, Maple Lake, MN 55358  
Contact Greg Thomes: 763-443-7039

**Thank you for your support.**